

HIGH-TECH WILDLAND FIREFIGHTING FORCE PERFORMS PINPOINT AIR-STRIKES, DAY OR NIGHT!

Los Angeles, California (February 8, 2001) – Firebomber Publications (www.firebomberpublications.com) is pleased to announce **FIREBOMBERS INCORPORATED**, an exciting new novel by author Michael Archer.

FIREBOMBERS INCORPORATED is a story of drama and high adventure. Tragedy strikes billionaire entrepreneur Joseph Talon when his family perishes in a forest fire. Vowing to prevent this fate from befalling others, he sets out to create a high-tech wildland firefighting force unlike anything ever conceived. Founded by a diverse and dedicated group of firefighters, business leaders, engineers, and ex-military personnel, Firebombers Incorporated becomes one of the most advanced firefighting organizations in the world. Joe spends lavishly on the training and equipment his firefighters receive, melding together proven firefighting techniques with the latest electronics, computers, and space-age materials to create an elite, hard-hitting force that is able to fly all of its personnel and equipment to a fire anywhere in the Western U.S. in a matter of hours. Through the course of many fires, Firebombers Incorporated earns a reputation for being able to take on anything nature can throw at it. But its ultimate challenge arises as the fire season nears its end when a massive brushfire near Los Angeles threatens to overwhelm local firefighters and wipe out foothill communities and the residents who are trapped inside!

Dedicated to those who risk their lives to save the lives of others, Firebombers Incorporated is a must read for anyone interested in aircraft, firefighting, technology, or just plain adventure!

*“Firebombers Incorporated keeps the reader in anticipation of what is to come!” – **The Nashville News***

*“The book is action packed and maintains a substantial level of suspense that keeps the reader glued to each page...” – **Wildland Firefighter Magazine***

ABOUT THE AUTHOR

Michael Archer holds degrees in Agriculture, Electronics, and Engineering Technology. An avid student of military history, he was intrigued by the similarities between military operations and wildland firefighting, and with the potential for applying modern technology to fighting the age-old scourge of wildfires. A lecturer on wildfire issues, he is currently a consultant to Wildfire Research Network (a nonprofit organization working to improve wildland firefighting capabilities) on applying technology to the suppression of wildfires throughout the US.

ABOUT THE PUBLISHER

Firebomber Publications is a small press dedicated to providing exciting firefighting fiction to the general public. Fifty percent of the profits from the sale of Firebombers Incorporated books and merchandise goes to firefighting relief agencies supporting the families of injured and fallen firefighters.

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Available for interview on short notice